



# OBJECTIVE ANALYSIS

## Semiconductor Market Research

### OBJECTIVE ANALYSIS REPORT

#### ARE HYBRID DRIVES FINALLY COMING OF AGE?

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#### **Abstract:**

Hybrid Disk Drives, the combination of a standard hard disk drive and NAND flash, were introduced in 2007 to an unreceptive market, so why are they making a resurgence today? This technology, which was well conceived but poorly implemented in its first generation, has now been implemented correctly and promises to sweep the PC hard drive market. Objective Analysis' Hybrid Disk Drive study explains hybrid drive technical principals, its potential market, competing technologies, and how the NAND, PC, SSD, and HDD markets will all be impacted by this new twist on an old technology.

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